Beer: The Resistance Series

by

American Robotnik

Freedom

Fifty-Six

Bokhi

Snow Lion

Carnation

Soweto

Solidarity

Corazon

Tank Man

Balti

Baltijos

Baltijas

Ossis

Velvet

Timisoara

Sumud

Bulldozer

Peacock

Neda

Bouazizi

Tahrir
**Beer: The Resistance Series by American Robotnik**

In June 2012 I brewed a Scottish Ale to give a friend as a wedding present. I married the groom’s and bride’s last names to call the homebrew BarnesAshe Scottish Ale, and I designed a label for it combining the two clans’ crests. I bottled a third of the batch in fetching pop-cap bottles and turned a vintage-style toolbox into a carrier.

Having designed labels before for a handful of homebrews, I didn’t have to think about what to do with the rest of the batch. I thought of the name and design and the first image that popped into my head was the scene in the movie *Braveheart* where William Wallace (Mel Gibson) shouts “Freedoom!” moments before getting beheaded. Freedoom! Scottish Ale was born and with it the idea for a series of labels highlighting historic instances of anti-government resistance.

The Resistance Series of beer labels comprises 21 designs, one of which has three color variations. With a single exception (Balti/Baltijas/Baltijos Baltic Porter), the name of each imaginary or real brew relates to events in a single country. Instances of anti-government resistance from North America, Europe, Africa, and Asia are represented, all except Freedoom! from the period after World War II. Each image is a modified likeness of an iconic or other photograph from the events in question. Each label’s color scheme follows that of the country’s flag, with two notable exceptions: Flwr Pwr Welsh Ale label follows the color scheme of the International Peace Movement flag, and the flag used for Bodhi English Pale Ale belonged to South Vietnam.

Beers I actually made are marked with † in the heading.

Finally, I dedicate this project to both the brave homebrewers and much, much braver people around the world with courage to resist government oppression, foreign force occupation, and other forms of political violence.

Enjoy!

Peter Korchnak
American Robotnik
Freedom! Scottish Ale†

**Name**

Reference: “Freedom!” was the last word of William Wallace in the 1995 film Braveheart.

Historical background: The Battle of Stirling Bridge was the first key victory for the Scots in the First War of Scottish Independence, which lasted from the invasion by England in 1296 until the de jure restoration of Scottish independence with the Treaty of Edinburgh-Northampton in 1328. On 11 September 1297, the forces of Andrew Moray and William Wallace defeated the combined English forces of John de Warenne, 6th Earl of Surrey and Hugh de Cressingham near Stirling, on the River Forth. Wallace went on to lead a destructive raid into northern England and by March 1298 he emerged as Guardian of Scotland. He was finally defeated by King Edward on the field of Falkirk in the summer of 1298.

**Image**

Description: the painting titled “The Battle of Stirling Bridge”

Date taken: unknown

Author: Dan Escott

Source: bit.ly/MLNajt

**Typeface**

Name: i crashed into gothic

Designer: Anita Sun

**Beer**

Brew date: June 9, 2012

Profile: Scottish ale falls into roughly four categories: light, heavy, export, and ‘wee heavy.’ Malty and caramel flavors dominate the style with little to no hop aroma or flavor. Scotch ales have an amber to light brown color.

Original gravity: 1.030–1.130

ABV: 2.8%–8.0%

IBU: 9–30

All measurements depend on the category of Scottish Ale.

Special ingredient: heather flowers
Fifty-Six Kölisch

NAME

Reference: Nineteen fifty-six is the year of the Hungarian Uprising.
Historical background: The Hungarian Revolution of 1956 was a spontaneous nationwide revolt against the Communist government, lasting from October 23 to November 10. It began as a large student demonstration that the State Security Police (ÁVH) attempted to suppress with gunfire. The news triggered an eruption of violence in the capital, which quickly spread across Hungary, toppling the government. Thousands fought the ÁVH and Soviet troops. Promising deep reform, the new government of Imre Nagy soon restored calm but the Party Politburo changed its mind and on November 4, the Soviet army invaded the country to crush the revolt. Over 2,500 Hungarians were killed and 200,000 fled as refugees. By January 1957, the new Soviet-installed government suppressed all opposition.

IMAGE

Description: Budapest residents walk by the head from a toppled statue of Josif V. Stalin
Date taken: October 1956
Author: Unknown
Source: bit.ly/Oy9PxK

TYPEFACE

Name: F25 Executive
Designer: Volker Busse

BEER

Brew date: October 23
Profile: Kölisch is a German pale ale from Köln (Cologne). Its color varies between straw and gold. Its taste is similar to lagers, with a crisp, soft mouthfeel. It can be slightly sweet, sometimes fruity, with little hop flavor and a dry finish. It has no malty or hop aroma.
Original gravity: 1.042–1.048
ABV: 4.0%–5.2%
IBU: 18–25
Special ingredient: rose hips
Name: Bodhi is both a Pāli and Sanskrit word translated as “enlightenment” or as “awakening” or “to know.”

Historical background: Thích Quảng Đức was a Vietnamese Mahayana Buddhist monk who burned himself to death to protest the persecution of Buddhists by South Vietnam’s Roman Catholic government led by Ngo Dinh Diem. After his death, his body was re-cremated, but his heart remained intact, which led Buddhists to revere him as a bodhisattva, the heroic-minded one (satva) for enlightenment (bodhi). His act increased international pressure on Diệm, but the reforms he announced were never implemented and protests escalated. Eventually, a CIA-backed Army coup toppled Diệm, who was assassinated on November 2, 1963.

Profile: English Pale Ale is a classic beer style with a medium-high to moderate hoppy flavor and aroma balancing the common malt or caramel flavor and aroma. The body of a Pale Ale is medium to full, and carbonation is generally low. The finish is generally dry.

Original gravity: 1.040–1.056
ABV: 4.4%–5.3%
IBU: 30–50
Special ingredient: cane sugar
**SNOW LION ORDINARY BITTER**

**NAME**

*Reference:* Snow Lion is Tibet's celestial animal and national emblem.

*Historical background:* Tibetan monk Jampa Tenzin of Jhokhang Temple ran through flames to rescue Sera monks trapped in a burning police station in Lhasa on October 1, 1987. He was arrested the same day by the Chinese authorities. After his release in 1988, he was found dead from apparent, but suspicious hanging. Tenzin is a symbol of the Tibetan Independence Movement, a diaspora-led effort fighting for the political separation of Tibet from the People's Republic of China, which annexed Tibet in 1959. By contrast, the 14th Dalai Lama advocates for Tibet's autonomy within China's borders.

**IMAGE**

*Description:* Tibetan monk Jampa Tenzin hoisted by a crowd in Lhasa

*Date taken:* October 1987

*Author:* unknown

*Source:* bit.ly/OyhVq8

**TYPEFACES**

*Name:* Chow Fun (text) and Gomo (asterisk)

*Designers:* Harold's Fonts and Font Monkey, respectively

**BEER**

*Brew date:* October 1

*Profile:* A session beer, ordinary bitter is a flavorful, low-alcohol, English ale. Its flavor is balanced between malt sweetness and hop bitterness, with a slight biscuity malt flavor and aroma. In color it ranges from deep golden to a very light copper. It is very clear, with minimal head/carbonation.

*Original gravity:* 1.032–1.040

*ABV:* 3.0%–4.2%

*IBU:* 20–35

*Special ingredient:* ginger
Reference: Flower Power was a 1960's counterculture slogan.

Historical background: From the mid-1960's to early 1970's, an opposition movement arose against the Vietnam War, which the U.S. fought against the forces of the Viet Cong and North Vietnam, from November 1, 1955, to August 15, 1973, as part of the containment strategy to prevent communist takeover of South Vietnam. The War polarized the nation, but by 1970, two-thirds of Americans were against it. Beat poet Allen Ginsberg's expression Flower Power became a call to hand flowers to representatives of power, e.g. soldiers and policemen, at protests and rallies to transform them into theaters of non-violence. The war ended on April 30, 1975, with the fall of Saigon.

Description: Man inserting a flower in a soldier's gun barrel at an anti-Vietnam war protest at the Pentagon in Washington, D.C.

Date taken: October 22, 1967

Author: Bernie Boston/AP

Source: bit.ly/LZH3Zy

Typeface

Name: Mama Regular

Designer: Richard W. Mueller

Beer

Brew date: October 22

Profile: Welsh ale is a rare bitter ale. It is malty, subtly hopped, light and creamy. It's dark amber in color, low in carbonation, and has a slightly flowery aroma.

ABV: 4.2%

Original gravity: unknown

IBU: unknown

Special ingredients: molasses and clove
Carnation was the symbol of the 1974 revolution in Portugal. 

Historical background: The Carnation Revolution, a military coup that started on April 24, 1974, sparked an unanticipated and extensive campaign of civil resistance. The events effectively changed the Portuguese regime from an authoritarian dictatorship of the “Estado Novo,” which had ruled the country since the 1930’s, into a democracy. The revolution also ended Portugal’s status as a colonial power. Carnations were the flower of choice of the People celebrating the end of the dictatorship and the Colonial War inserted carnation flowers into the muzzles of rifles and on the uniforms of the army.

Description: Portuguese soldiers stand with carnations filling their rifle barrels.

Date taken: unknown
Author: unknown
Source: bit.ly/MILpWs

Name: Moderna
Designer: Ben Balvanz

Brew date: April 24
Profile: Bock beer is a classic German dark-amber to brown lager. It is smooth and very drinkable. A slight chocolate or toasted edge complements its malty flavor. It has a medium to full bodied profile with moderate carbonation and minimal hop flavor. It’s light-copper to brown in color with a rich, persistent head.

Original gravity: 1.066–1.072
ABV: 6.3%–7.6%
IBU: 20–27
Special ingredient: peppercorns
Soweto Golden Ale

**NAME**

Reference: Soweto is a suburb of Johannesburg, South Africa.

Historical background: The Soweto Uprising was a series of high school student-led protests in South Africa, beginning on June 16, 1976, in response to the introduction of Afrikaans, the language of the apartheid-enforcing minority whites, as the medium of instruction in local schools. An estimated 20,000 students participated in the protests, roughly 700 were killed (Pieterson was the first) and another 4,000 were injured. The harsh regime response triggered international sanctions and preceded further violent repression around the country. June 16 is commemorated in South Africa as Youth Day.

**IMAGE**

Description: Twelve-year old Hector Pieterson carried by Mbuyisa Makhubo after being shot by South African police, with his sister, Antoinette Sithole, running beside them, during the Soweto riot

Date taken: June 16, 1976

Author: Sam Nzima

Source: bit.ly/QljUn6

**TYPEFACE**

Name: Afrika T Ubuntu

Designer: Fonts of Afrika*

**BEER**

Brew date: June 16

Profile: Golden Ale is a light, drinkable beer whose flavor leans toward malty, with slight hop aroma. It’s light straw to light amber in color, clear, and brewed with moderate carbonation, albeit with a long-lasting head. Body is crisp, light to medium, with a clean finish.

Original gravity: 1.045–1.056

ABV: 3.2%–4.0%

IBU: 15–28 IBUs.

Special ingredient: lemon zest
**Solidarity Doppelbock**

**Name**

*Reference: Established in Poland, Solidarity was the first non-communist trade union. *Historical background:* Following Poland’s economic woes and the subsequent government crackdown, workers in Gdańsk Lenin Shipyards organized a strike to protest a fellow worker’s firing. Solidarity emerged on August 31, 1980, under the leadership of Lech Wałęsa, and became a broad anti-bureaucratic, non-violent social movement advancing workers’ rights and social change. At its peak, in 1981, Solidarity membership reached 9.5 million members, a third of the total working age population of Poland. The government attempted to squash the union during the period of martial law in the early 1980s and several years of political repression, but in 1989 it was forced to negotiate with the union. In December 1990 Wałęsa was elected President of Poland.*

**Image**

*Description: Lech Wałęsa beign carried by people after committing an application for registration of Solidarity, Warsaw.*

*Date: September 24, 1980*

*Author: Jan Morek, PAP/PAI*

*Source: bit.ly/LRGTOY*

**Typeface**

*Name: From Where You Are*

*Designer: Kimberly Geswein*

**Beer**

*Brew date: September 24*

*Profile: Doppelbock (double bock) is a clear, copper to dark-brown beer with a very rich, malty, even chocolate and caramel flavor, little to no detectable hops, and an intensely malty aroma with toasty notes. It boasts a large, creamy, persistent head.*

*Original gravity: 1.074–1.080*

*ABV: 6.6%–7.9%*

*IBU: 17–27*

*Special ingredient: nutmeg*
Corazon Aquino was the first female and democratically elected president of the Philippines.

**Historical background:** The People Power, or Yellow, Revolution was a series of popular demonstrations in the Philippines between 1983 and 1986 against the violence, electoral fraud, and corruption of authoritarian regime of Ferdinand Marcos. The nonviolent revolution led to Marcos’s departure and exile and to the restoration of the country’s democracy. Corazon Aquino was proclaimed as the legitimate President of the Philippines after the revolution.

**Corazon Pale Ale**

**Name:**

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**Image:**

*Description:* A protester flashes the laban (fight) sign at a rally following Corazon Aquino’s death in August 2009.

*Date:* August 1, 2009

*Author:* Budjo Photography

*Source:* bit.ly/R6Twbr

**Typeface**

*Name:* Talismanica

*Designer:* fuelfonts type foundry

**Beer**

*Brew date:* February 25

*Profile:* Australasian Pale Ale is a fruity, mild, and light-bodied pale ale. Gold to light brown in color, it has a light hop flavor, minimal hop aroma, and mild malt character.

*Original gravity:* 1.040–1.060

*ABV:* 4.4%–6.6%

*IBU:* 20–40

*Special ingredient:* passion fruit
**TANK MAN IMPERIAL RED ALE**

**NAME**

Reference: Tank Man was the nickname given to the unknown individual attempting to stop a tank column.

Historical background: The 1989 Tiananmen Square protests, in China also known as the June Fourth Incident, were a series of popular demonstrations in and near the square beginning on April 15, 1989 following a death of deposed Communist Party General Secretary Hu Yaobang, a liberal reformer. At its height, some half a million protesters assembled there. The largely student-run demonstrations called for continued economic reform, freedom of the press, accountability from officials, and political liberalization. Peaceful protests also occurred in other cities. The movement lasted for about seven weeks. The government initially attempted to appease the protesters through concessions, but ultimately resolved to suppress the movement by military force.

**IMAGE**

Description: A lone man with a shopping bag blocks a column of Type 59 tanks heading east on Beijing's Chang'an Boulevard (Avenue of Eternal Peace) near Tiananmen Square

Date taken: June 5, 1989

Author: Jeff Widener/AP

Source: bit.ly/1cLAfLr

**TYPEFACES**

Name: Made in China (text) and Koruptor and the Bitches (asterisk)

Designers: Dale Harris and Adien Gunarta, respectively

**BEER**

Brew date: June 4

Profile: Imperial Red Ale is a full-bodied, strong ale of deep amber to dark copper/reddish brown color. It boasts intense hop aroma and flavor, with a medium to high caramel malt character.

Original gravity: 1.080–1.100

ABV: 8.0%–10.6%

IBU: 55–85

Special ingredient: ginger
Reference: Balti, Baltijos, and Baltijas means Baltic in, respectively, Estonian, Lithuanian, and Latvian.

Historical background: On August 23, 1989, some two million people joined their hands to form a human chain spanning over 600 kilometres (370 miles) across Soviet Union's three Baltic states, Estonia, Latvia, and Lithuania. The demonstration marked the 50th anniversary of the Molotov–Ribbentrop Pact between the USSR and Nazi Germany which had divided Eastern Europe into spheres of influence and led to the occupation of the Baltic states in 1940. The protest, which became known as the Baltic Way or the Baltic Chain, demonstrated solidarity among the three nations and their desire for independence, which the three achieved the following year.

Description: The Baltic Way human chain in Riga, Latvia
Date taken: August 23, 1989
Author: Unknown
Source: bit.ly/LRH6Sr

Name: Molot
Designer: Jovanny Lemonad

Brew date: August 23
Profile: A very strong, robust porter originating in England, brewed to fight off the harsh winters of thriving 18th and 19th century Baltic trade routes. It has a complex, full-bodied, and smooth flavor combining a rich malty sweetness with caramel, toffee, nutty, toasted and sometimes licorice flavors.

Original gravity: 1.060–1.090
ABV: 7.5%–9.5%
IBU: 20–40
Special ingredient: black licorice and smoked malt
OSSIIS BERLINER WEISSE

NAME

Reference: Ossis is a native slang word for East Germans. Historical background: Following the relaxing of travel restrictions by Hungary in September 1989, mass demonstrations broke out across East Germany demanding freedom of travel. The protests grew, until, on November 9, the East German politburo allowed citizens to cross to West Germany directly, including points in Berlin. This opening of borders effectively marked the fall of the Berlin Wall. Wessis greeted the flood of Ossis with flow- ers and champagne amid wild rejoicing. Soon thereafter, all Berliners were dancing on the Wall together to celebrate their new freedom. In the days and weeks that followed, people came to the wall with sledgehammers and other implements to chip off souvenirs, demolishing lengthy parts of the Wall in the process. The official dismantling began in June 1990.

IMAGE

Description: A man sits on the Berlin Wall dismantling it with a sledgehammer.
Date taken: November 1989
Author: Sipa Press
Source: bit.ly/1nJhBoR

TYPEFACE

Name: Berta Drug
Designer: Andrzej Wartkowski

BEER

Brew date: November 9
Profile: Berliner Weisse is a wheat beer variant, low in hop- piness, pale in color, high in carbonation, and light in body. Its flavor leans toward the sour with a dry, tart finish.
Original gravity: 1.026–1.036
ABV: 2.8%–3.4%
IBU: 3–8
Special ingredient: apple
**VELVET PILSNER**

**NAME**

*Reference:* The Velvet Revolution was the popular nickname for the nonviolent overthrow of the Communist government in Czechoslovakia in 1989.

*Historical background:* On November 17, International Students Day, riot police suppressed a peaceful student march. This sparked a series of demonstrations against the Communist Party rule from November 19, which were led by students and dissidents and which spread across the country and grew to hundreds of thousands. On November 28, the Communist Party-led government resigned and shortly thereafter the Party relinquished its monopoly of power. Germany and Austria in early December. On December 29, the federal parliament elected playwright and dissident Václav Havel the President of Czechoslovakia. The first democratic elections since 1946 took place in June 1990.

**IMAGE**

*Description:* A phalanx of riot police faces demonstrators, one of whom is holding up a flower.

*Date taken:* November 17, 1989

*Author:* Unknown

*Source:* bit.ly/N55Ihv

**TYPEFACE**

*Name:* Data Trash

*Designer:* pOPdOG fONTS

**BEER**

*Brew date:* November 17

*Profile:* Originating in Plzeň, Czech Republic, pilsner is the most popular beer style in the world. It is the palest of lagers, well-carbonated, with a light to medium body, a clean flavor, and a refreshing aromatic hop finish with no aftertaste.

*Original gravity:* 1.044–1.056

*ABV:* 4.1%–5.1%

*IBU:* 35–45

*Special ingredient:* very soft water
Reference: Timisoara is the city in Western Romania where the 1989 communist overthrow began.

Historical background: The Romanian Revolution was a series of riots and protests that started on December 16 in Timisoara, where people protested the eviction of Hungarian dissident pastor László Tőkés and quickly spread across the country. Under pressure, the country's communist dictator Nicolae Ceaucescu abandoned power and attempted to flee only to be captured and executed on December 25. More than 1,000 people died and thousands more were injured in the military crackdown following the outbreak of protests and in the riots following Ceaucescu's death and the assumption of power by the National Salvation Front. Among the 1989 revolutions in Central and Eastern Europe the Romanian Revolution was the only one that overthrew a Communist government by force and executed the country's head of state.

Description: Nicolae Ceaucescu flees the capital in a helicopter
Date taken: December 22, 1989
Author: Denoel Paris
Source: bit.ly/LRHTTo

Name: Zamolxis I*
Designer: Zamolxis

Brew date: December 16
Profile: Adambier is a dark, medium- to full-bodied German-style sour ale with toast and caramel-like aroma and flavor. Kölsch-like fermentation and extensive aging in wood barrels lend it light smoky hints.

Original gravity: 1.070–1.090
ABV: 9.0%–11.0%
IBU: 30–50
Special ingredient: wood-barrel aging
Sumud is Arabic for “steadfast perseverance” and the Palestinians’ resistance strategy consisting of the maintenance of Palestinians on their land and the building of alternative institutions.

**Historical background:** The Second, or Al-Aqsa Intifada, was the second Palestinian uprising against the Israeli occupation. It started in September 2000, when Ariel Sharon made a visit to the Temple Mount, which Palestinians saw as highly provocative. Palestinians used stones, gunfire, and bomb attacks to combat Israeli forces responding with tank and gunfire, air attacks, targeted killings, and armed suppression of demonstrations. The death toll, including both military and civilian, is estimated to be about 3,000 Palestinians and 1,000 Israelis, as well as 64 foreigners. The Second Intifada ended on February 8, 2005, with a ceasefire.

**Reference:** Faris Odeh, a Palestinian boy later shot dead by the Israel Defense Forces in Gaza, throws stones at an Israeli tank in the second month of the Al-Aqsa Intifada.

**Date taken:** October 29, 2000

**Author:** AP

**Source:** bit.ly/1nJje6b

**Typeface**

*Name:* Arab Dances

*Designer:* Manfred Klein

**Beer**

*Brew date:* October 29

*Profile:* International Pale Ale is a gold to light brown, medium-bodied beer. Its medium to high hop aroma, flavor, and bitterness are characterized by a wide range of hop characters. Light maltiness and some fruity aromas balance out the hoppiness.

*Original gravity:* 1.044–1.050

*ABV:* 4.4%–5.4%

*IBU:* 30–42

*Special ingredient:* chili peppers
**BULDOZER OATMEAL PALE ALE**

**NAME**

*Reference:* Bulldozer was an incorrect name used for the iconic wheel loader that protesters used to charge the Serbian TV building, a symbol of regime propaganda.

*Historical background:* Following the 2000 presidential election in Yugoslavia, accusations of fraud sparked protests across Serbia, culminating on October 5. Several hundred thousand protesters from all over Serbia arrived in Belgrade to protest, chanting “He’s finished! He’s finished!” referring to president Slobodan Milošević. Unlike previous protests, there was no large scale police crackdown. Protesters overtook government buildings and partially burned down the Parliament. Milošević succumbed to the pressure caused by the protests and resigned on October 7.

**IMAGE**

*Description:* Protesters in Belgrade pose with a front loader.

*Date taken:* October 5, 2000

*Author:* unknown

*Source:* bit.ly/1hrlAZL

**TYPEFACE**

*Name:* Bulgaria Moderna (text) and Manastirka (asterisk)

*Designer:* alphadesigner and Polenimschaufenster, respectively

**BEER**

*Brew date:* October 5

*Profile:* Oatmeal Pale Ale is a modified pale ale brewed with copious amounts of rolled oats in addition to other grains, which lend it a bigger body and a creamy finish. It is hoppy with low bitterness.

*Original gravity:* 1.045–1.055

*ABV:* 4.6–5.6%

*IBU:* 35–45

*Special ingredient:* rolled oats
Peacock IPA

**Name**

*Reference:* Peacock is the symbol of the Burmese opposition, featured in its flag.

*Historical background:* On August 15, 2007, a series of anti-government protests started in Burma (also known as Myanmar) following the decision of the ruling military junta to remove fuel subsidies, which led to a price spike. The protests were at first led by students and opposition political activists, including women. The junta responded harshly with arrests and detentions. On September 18, thousands of Buddhist monks joined the demonstrations in the streets until a renewed government crackdown a week later. Some news reports referred to the protests as the Saffron Revolution.

**Image**

*Description:* Buddhist monks face a phalanx of anti-riot police in Burma’s capital.

*Date taken:* unknown

*Author:* unknown

*Source:* bit.ly/1j79rXf

**Typeface**

*Name:* Koruptor and the Bitches

*Designer:* Adien Gunarta

**Beer**

*Brew date:* August 15

*Profile:* English-Style India Pale Ale (IPA) is a fairly strong, medium-bodied ale designed in 17th century England for extended storage, particularly during transport to India. It is gold to copper colored and boasts medium to high hop aroma and flavors, often flowery.

*Original gravity:* 1.050–1.064

*ABV:* 5.1%–7.1%

*IBU:* 35–63

*Special ingredient:* saffron
Neda Hefeweizen

Name

Reference: Nedā Āghā-Soltān’s murder during the 2009 Iranian election protests was captured on video and broadcast online, becoming a rallying point for the opposition.

Historical background: On June 12, 2009, the announcement that incumbent President Mahmoud Ahmadinejad had won nearly 60 percent of votes in a presidential election despite irregularities sparked protests in major cities around Iran. Demonstrators opposed electoral manipulation and supported opposition candidates who claimed the election was fraudulent. Government security forces suppressed the relatively peaceful protests by violence, killing dozens of people. The protests were given several nicknames including the Green Revolution, reflecting the opposition presidential candidate Mousavi’s campaign color, the Persian Awakening, and the Twitter Revolution, for the extensive use of social media by the protesters.

Image

Description: A young woman holds up her fist protesting the June 12 election

Date taken: June 2012

Author: June Yang

Source: bit.ly/P7oJsR or bit.ly/1j7c2AA

Typeface

Name: Unzialish

Designer: Manfred Klein

Beer

Brew date: June 12

Profile: Hefeweizen is a medium-bodied beer that’s straw to amber in color, highly carbonated, and cloudy due to the presence of yeast. Both the aroma and flavor of ‘hefe’ are decidedly fruity and yeasty, overshadowing any hoppiness and maltiness.

Original gravity: 1.047–1.056

ABV: 4.9%–5.6%

IBU: 10–15

Special ingredient: coriander
Bouazizi Wheat Ale

**NAME**

*Reference:* Mohamed Bouazizi set himself on fire on December 17, 2010, to protest.

*Historical background:* The Tunisian, or Jasmine Revolution was an intensive campaign of civil resistance, including a series of street demonstrations in Tunisia precipitated by bad economic conditions, including unemployment, food inflation, corruption, and poor living conditions. Protests began on December 18, 2010, turned violent, and resulted in the ousting of longtime President Zine El Abidine Ben Ali on January 14, 2011. The subsequent democratization process was marked by challenges, leading to continued protests.

**IMAGE**

*Description:* Protesters wave flags during the Tunisian Revolution.

*Date taken:* unknown

*Author:* unknown

*Source:* unknown

**TYPEFACE**

*Name:* Ceria Lebaran

*Designer:* Adien Gunarta

**BEER**

*Brew date:* December 17

*Profile:* German Dark Wheat Ale is a highly-carbonated amber to light brown beer with marked yeast appearance. The medium to full-bodied brew features distinct sweet maltiness and caramel or bready character owing to the use of malted wheat, and minimal hop flavor and aroma.

*Original gravity:* 1.048–1.056

*ABV:* 4.8%–5.4%

*IBU:* 10–15

*Special ingredient:* fennel
Tahrir is the main square in Cairo where the biggest Egyptian Revolution protests took place.

**Historical background:** Inspired by the successful revolution in Tunisia, on January 25, 2011, the Egyptian Revolution began in which millions of protesters from a variety of socio-economic and religious backgrounds demanded the overthrow of the regime of Egyptian President Hosni Mubarak and aired various legal and political grievances. Important Islamic, liberal, anti-capitalist, nationalist, and feminist currents were also present in the revolution. Violent clashes between security forces and protesters in this diverse movement of demonstrations, marches, plaza occupations, riots, non-violent civil resistance, acts of civil disobedience and labor strikes resulted in at least 846 people killed and some 100,000 injured. Mubarak resigned in February 2011 and was replaced by a military-junta regime.

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**IMAGE**

*Description:* An unknown protester kneels and prays in front of Armored Personnel Carriers and tanks.

*Date taken:* unknown

*Author:* unknown

*Source:* bit.ly/1cU2CU0

**TYPEFACE**

*Name:* XXII Arabian Onenightstand

*Designer:* Doubletwo Studios

**BEER**

*Brew date:* January 25

*Profile:* American IPA is gold to copper or red/brown with high hop aromas with floral qualities. Medium maltiness is present under the strong hop bitterness and flavor characterized by fruity, citrus-like, or character. It’s a crisp beer with dry finish.

*Original gravity:* 1.060–1.075

*ABV:* 6.3%–7.6%

*IBU:* 50–70

*Special ingredient:* basil
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IMAGES

All images used in the label designs originated from around the web and are referenced in each section.

TYPEFACES

All typefaces are from Da-font (dafont.com), except those marked with * are from FontSpace (fontspace.com) and those marked with + from Fontyukle (fontyukle.com).

HISTORICAL DESCRIPTIONS

Historical descriptions come from the English-language Wikipedia.

BEER PROFILES

Beer profiles are courtesy of BeerSmith (beersmith.com), Wikipedia, and Brew Your Own (byo.com); measurements come from the World Beer Cup 2014 page (worldbeercup.org/how-to-participate/beer-styles.)